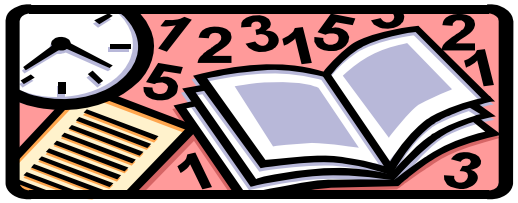
MINORS

COLLEGE OF BUSINESS and PUBLIC ADMINISTRATION
2006-2008 CATALOG

ACCOUNTING: A significant number of graduates use an accounting minor to prepare for a more general career in business. In addition to providing technical accounting and auditing knowledge, communications and computer skills are emphasized while developing the student's analytical abilities.
Requirements: ACCT 301 and 9 hours of 300/400 level ACCT courses.

BUSINESS ADMINISTRATION: *A minor in business administration is available to students not receiving a Bachelor of Science in Business Administration.* This minor prepares students to advance in a broad range of careers in the public and private sectors.
Requirements: FIN 323, IT 360, MGMT 325, MKTG 311, and OPMT 303.

DECISION SCIENCES: The study of decision sciences is designed to help students make managerial decisions using modeling, analytical, and computer skills by generating relevant information accurately and efficiently.
Requirements: OPMT 303, DSCI 306, DSCI 407, and DSCI 476.



ECONOMICS: The economics minor is designed to aquaint the student with the problems of resource allocation under a variety of conditions. The minor provides theoretical and applied courses in diverse areas including economics and public policy, money and banking, urban economics, managerial economics, and international economics.
Requirements: Twelve hours of 300 / 400 level ECON courses. Must include ECON 304 or 305 and may include both. It may not include ECON 436.

FINANCE: Students pursuing a finance minor can develop many practical skills in the areas of real estate, investments, banking, and other types of financial institutions that control the financial markets of the world.
Requirements: Financial Management: FIN 323, 431, 432, and six hours from FIN 433, 434, 435, or 439.
Real Estate: FIN 319, 450, 454, and six hours from FIN 431, 451, or 498.
Insurance and Financial Services: FIN 317, 413, 443, and six hours from FIN 340, 410, 411, 412, or 431.

INTERNATIONAL BUSINESS: The minor in International Business permits students to take an Interdisciplinary approach to the exciting study of global business. Students examine the environment of International Business, foreign trade, and the operation of multinational enterprises from a cross cultural and cross-national perspective.
Requirements: ECON 450, FIN 435, MKTG 411, and either INBU 431, 432, 433, 450, MGMT 462, or MGMT 463.

INFORMATION SYSTEMS AND TECHNOLOGY: The minor in information systems provides students with a technical background in computer-based information systems as well as a broad perspective of the business environments in which information systems plays a strategic role. The department emphasizes the development of business analysis and system implementation skills.
Requirements: IT 310, 317, 361, 415, 450, and 473. *(Students pursuing a BS in CS who wish to minor in IT are required to complete IT 361, 450, 451, 473.)*

MANAGEMENT: The managent minor is designed to develop the students understanding of management both as an art and a science, along with those administrative skills necessary for positions of leadership and responsibility. The management minor will allow students to function in a wide variety of organizational environments.
Requirements: MGMT 325 plus twelve hours of 300 / 400 level MGMT courses exclusive of MGMT 485.

MARKETING: The marketing minor acquaints students with some important marketing decisions. It is designed to acquaint the students about the workings of the market - place including retailing, personal selling, distribution systems, sales management, advertising and promotion, marketing research, consumer behavior, and strategic marketing.
Requirements: MKTG 311 plus twelve hours of 300 / 400 level MKTG courses.

SEE CATALOG FOR ALL COURSE PRE-REQS!